The Studio Price Menu Checklist

Score your website: one point per line

- [ ] **1.** Every treatment has a name, one-line description and a price, or "by consultation."
- [ ] **2.** Prices are typed text, not part of an image or a PDF.
- [ ] **3.** Your lowest common price appears in a sentence ("Facials start at $X").
- [ ] **4.** Hours are in the header or first screen, plus a full weekly table.
- [ ] **5.** Phone and booking button are visible on mobile without scrolling far.
- [ ] **6.** An FAQ answers "How much is a [treatment] in [your city]?" in your own words.
- [ ] **7.** The same prices and hours are on your Google Business Profile.
- [ ] **8.** Someone checks the menu whenever prices change.

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Check each item against your site. Use the unchecked items to plan your next updates.