The Monthly Website Plan Checklist

Ask every provider these 8 questions before you sign

- [ ] **1.** Is the build really free, or is it repaid inside the monthly fee?
- [ ] **2.** When does billing start: at signing, or when the site goes live?
- [ ] **3.** How long is the minimum term, and what happens after it?
- [ ] **4.** How much notice do I need to give to cancel?
- [ ] **5.** Who owns the site code, content and branding, and when?
- [ ] **6.** Who owns and renews the domain?
- [ ] **7.** How many content changes a month are included, and what does an extra one cost?
- [ ] **8.** Is SEO or AI search optimization included, or a separate fee?

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Get a written answer to each question. Any blank answer is something to ask about before you sign.